



January 18, 2022

Dear Medical Group,

The Brandman Health Plan (BHP) was launched by the Los Angeles Jewish Home (LAJH) in January 2021 with high expectations. We have appreciated the support that you and your office have provided to plan members during our start-up and initial operations. However, the market conditions that we've experienced over the past 12 months – including COVID-19, increased government regulations, and a highly competitive health plan environment, have made it impossible to grow the health plan as we initially envisioned. Therefore, we have made the difficult decision to discontinue the health plan effective March 1, 2022.

Letters will be sent shortly to all BHP members informing them of this decision. To assist the Plan members and their families in making informed decisions regarding their health plan coverage going forward, the BHP staff or the member's broker of record will be reaching out to members on a one-on-one basis. Our goal is to aid in an orderly transition for each member to a new Medicare Advantage plan or to original Medicare.

For all members and you as their provider, we wish to ensure optimal continuity of care while maintaining the trusted relationships you have built with your patients. Please also be aware that some terms of our contract will survive after March 1, 2022. Brandman Health Plan is still under the obligation to pay claims for services rendered before this date. You, as a provider, are under an obligation to maintain records and/or to provide records to any CMS request.

The closing of a health plan is never an easy decision. In this case our decision was both approved and supported by both federal and state agencies who recognized that the continuation of the plan was not in the best interest of our members or the much larger number of seniors served by the Los Angeles Jewish Home. Taking this action now will help enable us to continue to fully fund our charitable programs for our residents and the seniors we serve in the community. Focusing on our core business of being the largest single-source provider of senior housing in Los Angeles will help ensure a bright future for the Los Angeles Jewish Home.

As always, we appreciate your support and your passionate commitment to your patients. Please contact me directly (stephen.martinez@brandmanhealthplan.com) if you have any questions or wish to discuss this action.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen Martinez", written over a light blue rectangular background.

Stephen Martinez, Ph.D.
President

cc: Brandman Health Plan Members